



**SPONSORSHIPS  
AVAILABLE!**



The Housing and Building Association of Northwestern Colorado

**2017 Parade Dates:**

October 6, 7, 8

&

October 13, 14, 15

**Title Sponsorship SOLD!**

**Thank you, Guild Mortgage!**

- Exclusive Company Sponsorship (no other company marketing the same product)
- Company name mentioned alongside the HBA in 100% of Print, 100% of Radio, and 100% of TV Advertising! ("HBA of Northwestern Colorado & 'Your Business Name Here', present the 2017 Parade of Homes!")
- Company logo on Billboard Advertising (HBA & Title Sponsor are the only logos on Billboard)
- Company logo on event poster
- Company logo on both the cover and inside the official Parade of Homes Program
- Company logo on Parade of Homes tickets
- Full page/full color ad in Official Parade Program & Bonus pick up ad in Real Estate Weekly
- Company logo on the HBA website linking to your business website for 1 year!
- 15 Parade of Homes tickets
- Opportunity to present the Realtor Tour

**Level I Sponsorship: \$2,500** (Non HBA Members \$3,000 & includes HBA Membership)

- Company name mentioned in 100% of Print & 100% of TV Advertising
- Company name mentioned in radio promotion
- Company logo on event poster
- Logo in official Parade of Homes program
- Logo on HBA Website
- 1/2 page full color ad in Official Parade Program & Bonus pick up ad in Real Estate Weekly
- 8 Parade of Homes Tickets

**Level II Sponsorship: \$1,500** (Non HBA Members \$2,000 & includes HBA Membership)

- Company name or logo mentioned in 100% of Print Advertising
- Company logo in official Parade of Homes program
- Company logo on event poster
- 4 Parade of Homes tickets

HBA W Colorado

569 S. Westgate  
Dr. #3

Grand Junction,  
CO 81505



## Sponsorship Contract

The undersigned sponsor/advertiser, \_\_\_\_\_  
 agrees to purchase from the Housing & Building Association of Northwestern  
 Colorado, (HBA) a sponsorship level as described herein for that period of 2017.

The sponsor/advertiser agrees to pay the HBA the amount listed for the  
 Sponsorship level. In exchange for such payment, the sponsor/advertiser shall  
 receive all benefits of the Sponsorship Level.

No refunds of the sponsorship amount, either partial or in full, will be permitted.

Parade of Homes 2017 Sponsorships requested: (Please circle)

*Title Sponsorship*    
 **Level I Sponsorship**    
 **Level II Sponsorship**

SOLD!

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of Company Representative \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship must be paid in FULL by check or credit card:

Cost of Sponsorship: \$ \_\_\_\_\_

Check enclosed

Charge Credit Card:   Master Card    Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for supporting the HBA of NW Colorado!***

